

# 參考資料來源:線上

## Duke BIAC

- http://www.biac.duke.edu/education/courses/f all08/fmri/
- Dr. Jody Cuhlam's fMRI for newbies
  <a href="http://culhamlab.ssc.uwo.ca/fmri4newbies/Tut">http://culhamlab.ssc.uwo.ca/fmri4newbies/Tut</a> orials.html
- U of Michigan fMRI training course
  http://sitemaker.umich.edu/fmri.training.cours
  a/2012 lecture notes



# Experiment

- •The controlled test of a hypothesis.
- Manipulate one or more independent variables
- Measure one or more dependent variables
- •Evaluate those measurements using tests of statistical significance.

# **Experimental Designs**

 The organization of an experiment to allow effective testing of the research hypothesis.

## Well-designed experiments

- Test specific hypothesis
- Can rule out confounding factorsMinimize costs

# Elements of An Experiment

- Independent variable (IV)
- Aspects of the experimental design that are intentionally *manipulated* and that are hypothesized to cause changes in DV
- Conditions or levels
- At least two conditions/levels for an IV

#### Dependent variable (DV)

- Quantities that are measured to evaluate the effect of IV
- RT, accuracy, trajectory, ... etc.ERP, fMRI, MEG





# Conceptual & Methodological Aspects of Experimental Designs

#### Conceptual design

•How to design proper tasks to measure the mental process of interest?

#### Methodological design

 How to construct task paradigms to optimize the efficiency and power to measure the effects of interest, given multiple constraints in fMRI environment?

# Good Practices in fMRI Experimental Designs

- Evoke the cognitive processes of interest
- Maximize data collection from each subject
- Maximize sample size
- Choose conditions and timings that maximize evoked changes in the process of interests
- Minimize correlation between BOLDs of successive events
- Correlation between behavioral performance and activation





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# The Pure Insertion Assumption Subtraction requires a strong assumption of

- Subtraction requires a strong assumption of "pure insertion"
- Insertion of a single cognitive process does not affect any of the other processes (no *interactions*)
- Failure of PI means that the results cannot be interpreted with regard to the specific cognitive process of interest
- PI must hold at both neural and cognitive levels
- Also make assumptions about equivalence of task effort and difficulty level









## Limitations of Subtraction Logic

#### Assumption of pure insertion

- You can insert a component process into a task without disrupting the other components
- Widely criticized

### Subtraction Logic: Brain Imaging Example Hypothesis (circa early 1990s): Some areas of the brain are

specialized for perceiving objects

Simplest design: Compare pictures of objects vs. a control stimulus that is not an object









Source: Dr. Jody Culham's fMRI for newbies



#### **Dealing with Attentional Confounds**

fMRI data seem highly susceptible to the amount of attention drawn to the stimulus or devoted to the task.

How can you ensure that activation is not simply due to an attentional confound? Add an attentional requirement to all stimuli or tasks.



#### Example: Add a "one back"

 subject must hit a button whenever a stimulus repeats
 the repetition detection is much harder for the scrambled shapes
 any activation for the intact shapes <u>cannot</u> be due only to attention

Other common confounds tha reviewers love to hate: • eye movements • motor movements

Source: Dr. Jody Culham's fMRI for newbies

# Change only one thing between conditions! As in Donders' method, in functional imaging studies, two paired conditions should differ by the inclusion/exclusion of a single mental process

How do we control the mental operations that subjects carry out in the scanner?

- i) Manipulate the stimulus
  - works best for automatic mental processes
- ii) Manipulate the task
  - works best for controlled mental processes

DON'T DO BOTH AT ONCE!!!

#### Source: Nancy Kanwisher

# Parametric Design

A< A < A < A

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 Employs continuous variation in a stimulus/task parameter
 working memory load, stimulus contrast

#### Inference:

 Modulation of activity reflects sensitivity to the modulated parameter

 Can demonstrate more than "where is the activation": instead, how does this region compute variable X

May make control task unnecessary





# Detection vs. Estimation



Time (sec)

 Detection: determination of whether activity of a given voxel (or region) changes in response to the experimental manipulation

"which voxel?"

 Estimation course wi response manipulat

 Estimation: measurement of the time course within an active voxel in response to the experimental manipulation

• "How does signal change in a voxel?"

Definitions modified from: Huettel, Song & McCarthy, 2004, Functional Magnetic Resonance Imaging



















# Efficiency

- Relative measure of desirability of an estimator or experiment design
- Proportional to power: higher efficient design more likely detects activations
- Involves comparisons of potentially infinite possibilities/procedures
- "Given a particular sort of hypothesis to be tested, and with all the constraints for fMRI, how should I present my stimuli to maximize my effect size?"





























# How NOT to Do An fMRI Experiment?

ask a stupid question

- e.g., "I wonder what lights up for daydreaming vs. rest"
- compare poorly-defined conditions that differ in many respects
- use a paradigm from another technique (e.g., cognitive psychology) without optimizing any of the timing for fMRI, e.g., 1 minute epochs
- never look at raw data, time courses or individual data, just plunk it all into one big stat model and look at what comes out
- publish a long list of activated foci in every possible comparison
- don't use any statistical corrections
- write a long discussion on why your task activates the subcortico-occipito-parieto-temporo-frontal network